

Guidelines for Selecting your Curriculum at Strathclyde Business School

How many classes can I choose?

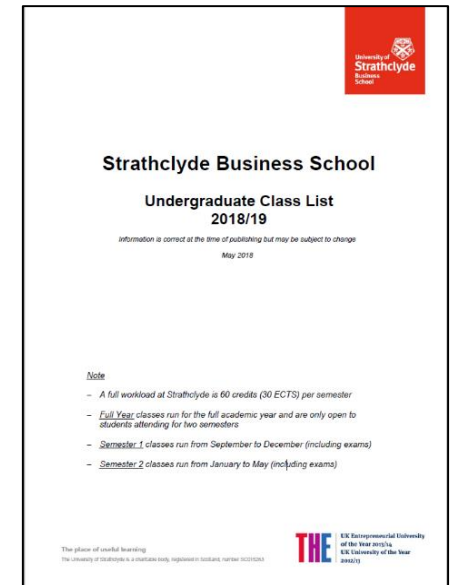
- A full workload at Strathclyde is **60 credits (30 ECTS)** per semester.
- Most classes in the Business School are worth **20 credits** each – a full workload normally equates to 3 classes per semester
- Students enrolled in the Business School must take the majority of their classes in this Faculty (ie at least 40 credits per semester). It may be possible to take a class in another Faculty, subject to their approval.

Where can I get a list of classes?

A list of classes offered in the Business School is contained in the SBS Undergraduate Class Catalogue:
<https://www.strath.ac.uk/business/undergraduate/international/comingtostrathclyde/selectingyourcurriculum/>

Classes offered by other Faculties can be found in the main University class catalogue
<http://but.mis.strath.ac.uk/classcatalogue/>

Please note all classes and times are subject to change



What do the class codes mean?

- Class codes in the Business School are generally 5 digits long (eg **MK209**)
- The first 2 digits indicate the department, eg **MK**209 is a Marketing class

AG = Accounting and Finance

EC = Economics

HR = Human Resource Management

MG = Management (including International Business and Hospitality & Tourism Management)

MK = Marketing

MS = Management Science/Business Analysis

Z1 = Business Enterprise

- The third digit indicates the level, eg MK**2**09 is a Level 2 class

What level classes can I take?

- Classes at Levels 1, 2 and 3 are open to exchange students.
- **Level 1** classes assume no or minimal knowledge of the subject. Most Level 1 classes run for the full year and will not be open to students attending for only one semester.
- Some **Level 2** classes may require some previous background in the subject.
- **Level 3** classes are likely to require intermediate knowledge of the subject. Check course descriptions for prerequisite knowledge and/or seek advice from the academic department. If you have not studied the subject before, Level 3 will be too advanced for you!
- **Level 4** classes are not generally open to exchange students unless substantial knowledge of the subject can be shown and all prerequisites for the class can be met. Specific departmental approval will be required.
- Discuss class options with your adviser at your home institution and submit a preliminary list of classes during your online application for exchange.

How do I know which semester?

The **SBS Class Catalogue** lists class available each semester:

FULL YEAR CLASSES

The following classes run for two semesters and are only open to students on exchange for the full academic year.

Code	Title	Subject	Level	Credits
AG105	Introduction to Finance and Financial Statistics	Accounting	1	20 (10 ECTS)
AG111	Accounting Technologies	Accounting	1	20 (10 ECTS)
AG151	Introduction to Finance and Accounting	Finance	1	20 (10 ECTS)
AG218	Intermediate Financial Reporting	Accounting	2	20 (10 ECTS)
AG219	Cost and Management Accounting	Accounting	2	20 (10 ECTS)
BF404	Issues and Trends in Business and Management	Business Administration	3	
EC111	Introduction to Economics	Economics	1	20 (10 ECTS)
HR112	Managing People	Human Resource Management	1	20 (10 ECTS)
MG112	Managing in a Global Context	International Business	1	20 (10 ECTS)
MK111	Introduction to Marketing	Marketing	1	20 (10 ECTS)
MS112	Business Analysis and Technology	Business Analysis & Technology	1	20 (10 ECTS)
SH111	Introduction to Hospitality and Tourism Management	Hospitality & Tourism Management	1	20 (10 ECTS)
Z1151	Entrepreneurship: Theory and Practice	Business Enterprise	1	20 (10 ECTS)

Class Descriptions

AG105 Introduction to Finance and Financial Statistics Level 1 20 (10 ECTS)
This class provides an introduction to finance, covering the basic theories of financial markets, corporate finance and investment, financial management, personal finance, security analysis and statistical applications in finance. This class provides the foundations for the Business Finance course.

AG111 Accounting Technologies Level 1 20 (10 ECTS)
This class is designed to provide an introduction to accounting for those students who intend to study accounting or accounting and finance in subsequent years. It assumes no prior knowledge. It ensures that, in combination with other classes, the accreditation requirements of professional accountancy bodies are met.

AG151 Introduction to Finance and Accounting Level 1 20 (10 ECTS)
This class provides an introduction to finance and accounting, covering the basic concepts and practicalities of corporate finance, the principles of valuation, financial management and business investment, the role and purpose of company accounts and their usefulness, security analysis, risk and returns from investments, and personal finance. At all times the class content will be linked with financial behaviour in the real world.

AG218 Intermediate Financial Reporting Level 2 20 (10 ECTS)
This class is concerned with the regulation of financial reporting. It includes the preparation of the financial statements of limited companies under the Companies Act 2006 and the application of the accounting standards set by the accountancy profession.

The class is intended to cover some of the problems associated with properly regulating financial reporting. The fact that the rules are often vague or that accountants have been known to abuse loopholes contained within them could come as something of a shock. In many cases, there will be no single correct answer. In the exam, marks will often be awarded for your opinions (and the arguments which you put forward to support them).

Page 2

SEMESTER 1 CLASSES

Code	Title	Subject	Level	Credits
AG215	Business Finance	Finance	2	20 (10 ECTS)
AG309	Governance and Accounting Ethics	Accounting	3	10 (5 ECTS)
AG310	Contemporary Management Accounting	Accounting	3	10 (5 ECTS)
AG312	Advanced Corporate Finance and Financial Markets	Finance	3	20 (10 ECTS)
EC212	Microeconomics 2	Economics	2	20 (10 ECTS)
EC312	Microeconomics 3	Economics	3	20 (10 ECTS)
HR207	Work Psychology	Human Resource Management	2	20 (10 ECTS)
HR302	Work, Employment and Society	Human Resource Management	3	20 (10 ECTS)
MG209	Organisational Analysis and Strategy	Management	2	20 (10 ECTS)
MG211	Managing the Service Encounter	Hospitality & Tourism Management	2	20 (10 ECTS)
MG213	International Business Analysis	International Business	2	20 (10 ECTS)
MG316	Internationalisation of Tourism Products and Services	Hospitality & Tourism Management	3	20 (10 ECTS)
MG317	The Reflective Manager	Management	2	20 (10 ECTS)
MK209	Understanding Consumers & Markets	Marketing	2	20 (10 ECTS)
MK329	Marketing communications in the Digital Age	Marketing	3	20 (10 ECTS)
MS108	Business Analysis and Technology	Business Analysis & Technology	1	20 (10 ECTS)
MS210	Analysing and Improving Operations	Business Analysis & Technology	2	20 (10 ECTS)
MS361	Understanding and Optimizing Business Systems	Business Analysis/ Management Science	3	20 (10 ECTS)
Z1217	Creativity and Innovation Management	Business Enterprise	2	20 (10 ECTS)
Z1314	Entrepreneurial Capital	Business Enterprise	3	20 (10 ECTS)

Class Descriptions

AG215 Business Finance Level 2 20 (10 ECTS)
The aim of the class is to provide an understanding of financial management within a business enterprise. The class builds on introductory investment appraisal rules from first year to consider the appropriate cash flows to be evaluated when undertaking an investment project, forecasting and management of cash flows over time to ensure sufficient liquidity, and how companies determine their cost of capital for such projects. The course will also provide a framework to allow students to understand a company's financial policy decisions relating to payout policy, leasing, raising equity capital in efficient markets, and capital structure. Finally, the course will provide students with an understanding of how to value a business enterprise.

Prerequisites: AG151 (Introduction to Finance and Accounting) or AG105 (Introduction to Finance and Financial Statistics) or equivalent.

AG309 Governance and Accounting Ethics Level 3 10 (5 ECTS)
Governance issues have been debated at great length for many years, but have reached particular prominence in the aftermath of many of the major business scandals that have arisen since the 1990s. The publication of the Cadbury Report (since revised and repackaged as the UK Code on Corporate Governance) and the changes that have occurred on an international basis make it desirable to present the accounting aspects of governance and the study of ethics in an accounting setting as a separate class. This third year, one semester, 10 credit class is intended to provide an overview of the role of accounting within business and society more generally, building on the material introduced in AG207 Intermediate Financial Accounting.

Page 5

SEMESTER 2 CLASSES

Code	Title	Subject	Level	Credits
AG209	Taxation	Accounting	2	20 (10 ECTS)
AG217	Portfolio Management and Security Analysis	Finance	2	20 (10 ECTS)
AG308	Auditing and Assurance	Accounting	3	20 (10 ECTS)
AG311	Advanced Financial Reporting	Accounting	3	10 (5 ECTS)
AG313	Treasury Management and Derivatives	Finance	3	20 (10 ECTS)
EC213	Macroeconomics 2	Economics	2	20 (10 ECTS)
EC313	Macroeconomics 3	Economics	3	20 (10 ECTS)
HR208	Work Psychology for Human Resource Management	Human Resource Management	2	20 (10 ECTS)
HR303	Employment Relations	Human Resource Management	3	20 (10 ECTS)
MG210	Understanding Change in Organisations	Management	2	20 (10 ECTS)
MG212	Destination Marketing Management	Hospitality and Tourism Management	2	20 (10 ECTS)
MG314	Event Management and Working in the Third Sector	Hospitality and Tourism Management	3	20 (10 ECTS)
MS315	Managing Across Cultures and Frontiers	International Business	3	20 (10 ECTS)
MS318	Contemporary Trends in Management Practice	Management	3	20 (10 ECTS)
MK212	Services and Retail Marketing	Marketing	2	20 (10 ECTS)
MK328	Strategic Marketing in an International Context	Marketing	3	20 (10 ECTS)
MS109	Business Analysis and Technology	Business Analysis & Technology	1	10 (5 ECTS)
MS211	Managing Business Processes and Information Systems	Business Analysis & Technology	2	20 (10 ECTS)
MS311	Knowledge and Innovation Management	Business Analysis & Technology	3	20 (10 ECTS)
Z1218	New Venture Planning	Business Enterprise	2	20 (10 ECTS)
Z1315	Venture Management, Strategy and Growth	Business Enterprise	3	20 (10 ECTS)

Class Descriptions

AG209 Taxation Level 2 20 (10 ECTS)
The main areas of taxation covered will be Income Tax; Corporation Tax and Capital Gains tax - in that order. In addition there is a study of the principles of VAT and NIC (National Insurance Contributions).

AG217 Portfolio Management and Security Analysis Level 2 20 (10 ECTS)
The class aims to provide an understanding of the principles and theories relevant to the process of building investment portfolios. The class covers practical applications as well as theoretical material. The class considers mean-variance portfolio theory, international diversification, linear asset pricing models such as the capital asset pricing model (CAPM) and arbitrage pricing theory (APT), market efficiency, behavioural finance, valuation of bonds, term structure of interest rates, bond portfolio management, mutual funds, fund performance, and issues in portfolio management.

Prerequisites: AG151 (Introduction to Finance and Accounting) or AG105 (Introduction to Finance and Financial Statistics) or equivalent.

AG308 Auditing and Assurance Level 3 20 (10 ECTS)
This class examines the role of auditing in the overall framework of corporate governance. The core of the class will cover auditing topics and be focused on the external audit of large companies, although much of the material covered will be relevant to internal audit and to the audit of smaller organisations.

Page 11

Full Year classes

- run from September to May (including exams)
- only open to students who are attending SBS for both semesters

Semester 1 classes

- run from September to December (including exams)

Semester 2 classes

- run from January to May (including exams)

Where can I get class advice?

- The SBS Class Catalogue provides a synopsis of the course content. More detailed class outlines are available on request.
- If you are still unsure or cannot find the information you need, please contact the SBS Exchange Team at sbs-exchange@strath.ac.uk with “Exchange Class Query” in the subject line.

Can I change my classes?

- All students will select their provisional curriculum during the online application process (on Mobility Online). You should list these in order of preference and also list some substitute classes.
- Popular classes do fill up, so ensure you request essential classes during the application process.
- You may wish to make changes if you find the class covers material that you have already studied or if you find it too advanced. You may also need to change classes if you have a timetable clash. You can change classes during the first two weeks of the semester, subject to availability.
- We would recommend changing classes as early in the semester as possible to avoid missing crucial lectures and disrupting your studies.

How many classes will I have each week?

- The number of lectures and tutorials you have for each class will vary.
- **Lecture** times are fixed and you should attend all lectures for a class. In most cases you will have one or two lectures for each class each week, and lectures could be 1 or 2 (or sometimes even 3) hours in length.
- In addition to Lectures, you are likely to require to attend a number of **Tutorials** (or seminars) for each class. Tutorial attendance is mandatory and your attendance will be recorded. Students who fail to attend the required Tutorials may be excluded from the final examination.
- Students sign up for a Tutorial group on Myplace to fit their timetable. Guidance on how to do this will be provided by your departments.

Still got questions?

- If you still have questions, please get in touch with the SBS Exchange Team at sbs-exchange@strath.ac.uk.
- We look forward to meeting you at the beginning of your semester at SBS!