

ZEP 'Low Emission, High Ambition: a Just Transition to a Net-Zero Europe'

26 September, BOZAR- Brussels Centre for Fine Arts

# Economic narratives for a 'just transition'?

**Karen Turner**

**Centre for Energy Policy, University of Strathclyde**

Supported by UK EPSRC research (grant refs.: EP/M00760X/1 and EP/J016454/1)

Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
**INTERNATIONAL PUBLIC  
POLICY INSTITUTE**

**CENTRE FOR ENERGY POLICY**

# An economic and climate policy challenge

In meeting EU climate ambition, there is a need to **retain and ultimately grow jobs and production** activity within member states

Rather than risk **displacing emissions** and **off-shoring jobs, investment and GDP** to other countries where global climate impacts may outweigh any economic gain

Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
INTERNATIONAL PUBLIC  
POLICY INSTITUTE

CENTRE FOR ENERGY POLICY

# EU countries need an approach that permits emissions reductions where production is currently located

Highly industrialised regions such as North-Rhine Westphalia in Germany could reduce emissions by 95% in 2050 if connected to CO<sub>2</sub> transport and storage resources, such as offshore Netherlands or Norway, and retain existing assets and jobs

Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
**INTERNATIONAL PUBLIC  
POLICY INSTITUTE**

CENTRE FOR ENERGY POLICY

# ZEP report highlights need to develop economic narratives

Enabling a **just transition** to a net zero economy by **protecting existing jobs and GDP** in a competitive world

Norwegian SINTEF study titled '**Industrial opportunities and employment prospects** in large scale **CO<sub>2</sub> management** in Norway'

Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
INTERNATIONAL PUBLIC  
POLICY INSTITUTE

CENTRE FOR ENERGY POLICY

# Two types of industries relevant to an **economic ‘multiplier’ narrative**

1. **Energy-using/emitting industries** – potential CO<sub>2</sub> capture
2. **Fossil fuel supplying oil and gas industry** – capacity and expertise to enable CO<sub>2</sub> transport and storage, and implementation of large scale CCUS projects
  - **UK example** – for each direct oil and gas industry job, a further 10 are required in domestic supply chain activity
  - **Implication?** Industry jobs hard to create – huge potential negative effects associated with any one industry job lost



# Case study: 'Making Germany's *Industriestandort* climate-ready'

**Cement industry example:** what kind of economic multipliers impact the economic 'just transition' narrative? **What happens if production relocates?**



[New work at CEP to more fully consider, quantify and firmly develop narratives around emissions reduction and employment retention in industrial supply chains in Europe]

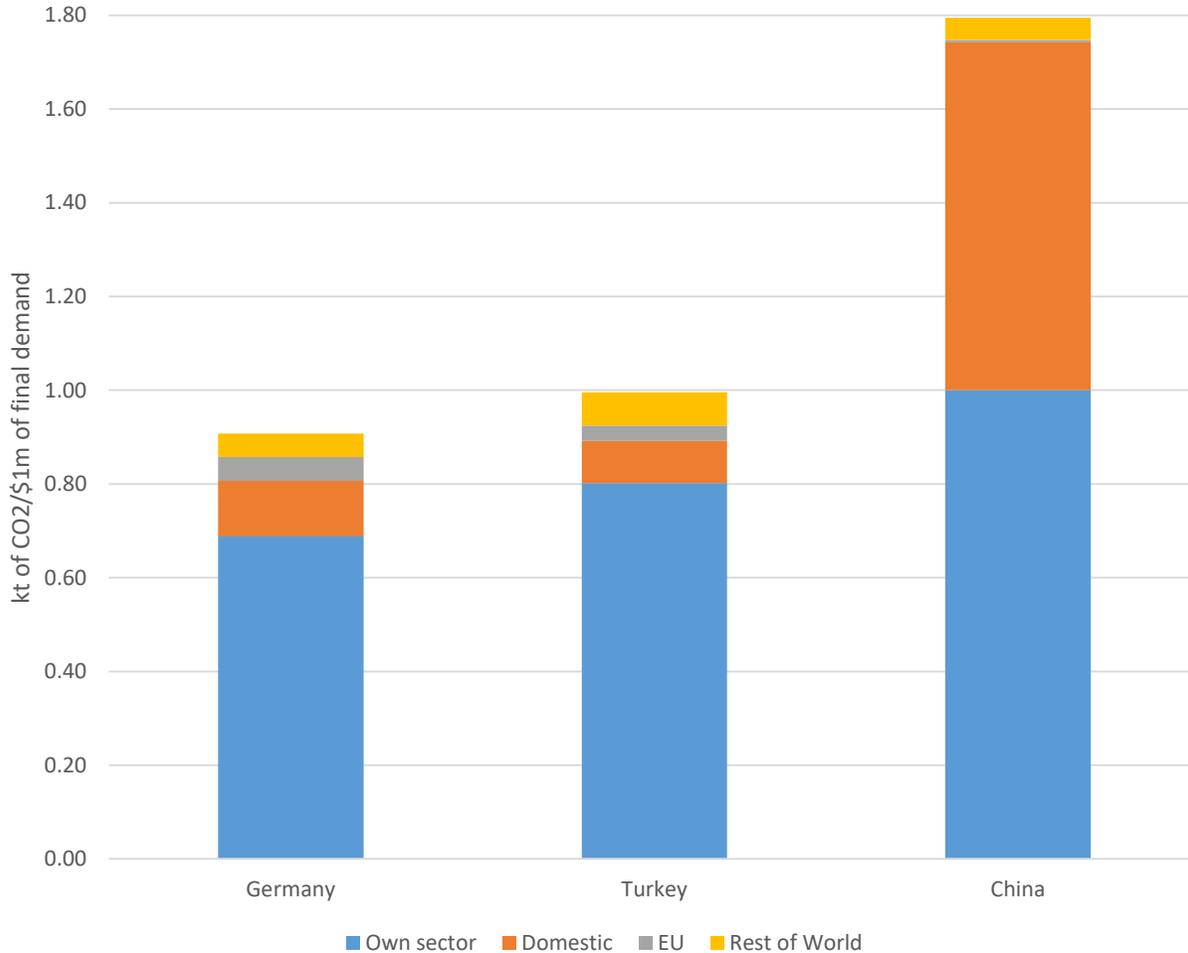
Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
**INTERNATIONAL PUBLIC  
POLICY INSTITUTE**

**CENTRE FOR ENERGY POLICY**

Composition of emissions-output multiplier



## Carbon leakage/off-shoring?

- *'Own sector' included cement, lime, glass manufacture*
- *'Domestic' is other (supply chain) within nation*
- **Net increase in industry emissions per \$1m production to service demand**
- Off-shore to Turkey – more of a reallocation between EU and ROW emissions
- Off-shore to China – big boost in industry and other domestic emissions
- Any change in transportation emissions not well accounted for here

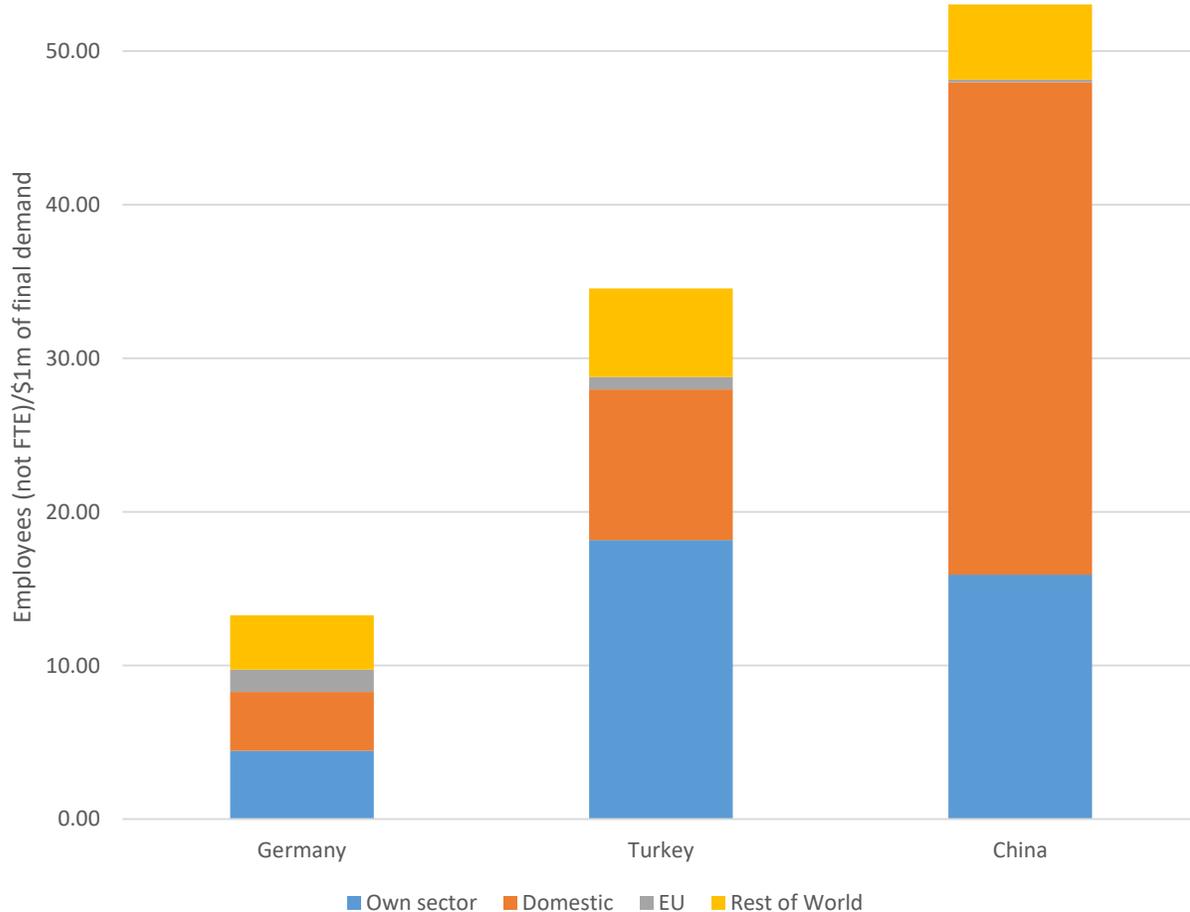
Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
INTERNATIONAL PUBLIC  
POLICY INSTITUTE

CENTRE FOR ENERGY POLICY

Composition of employment-output multiplier



## Jobs leakage/off-shoring?

- NB. Head count rather than comparable full-time equivalent
- **Net boost in global industry and supply chain employment**
- **But net losses to Germany's industry and supply chain**
- Off-shoring to Turkey – *some* recovery within EU, app. 20% of which to Germany
- But, per \$1m off-shored, net loss of around 8 German jobs

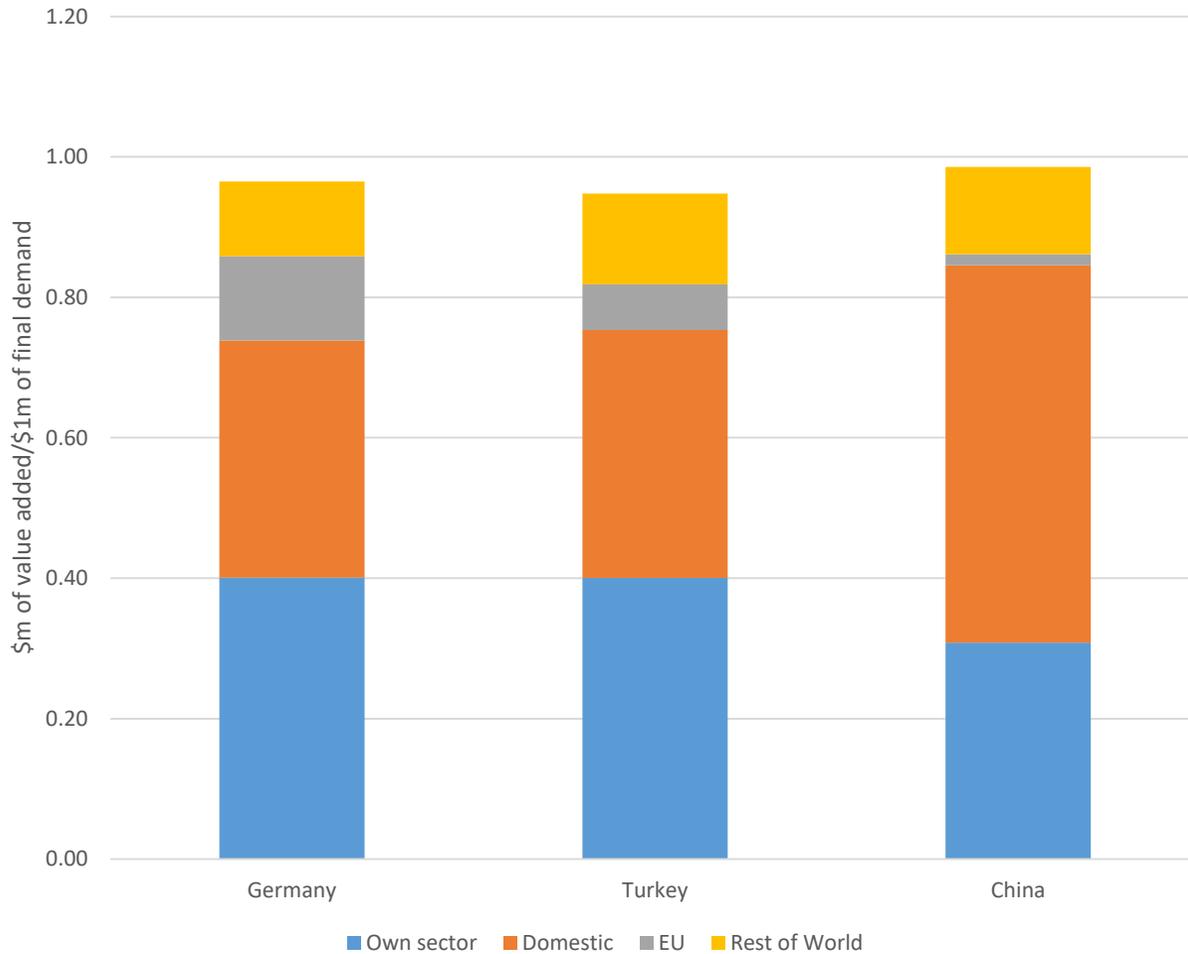
Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
INTERNATIONAL PUBLIC  
POLICY INSTITUTE

CENTRE FOR ENERGY POLICY

Composition of value added-output multiplier



## GDP leakage/off-shoring?

- **Reallocation of global value-added**
  - *Implies higher value-added jobs in German case (both industry and supply chain)*
- **Again net losses to Germany's industry and supply chain**
- Off-shoring to Turkey – some recovery within EU, app. 25% of which to Germany
- But, per \$1m, around \$0.7m German GDP

Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
INTERNATIONAL PUBLIC  
POLICY INSTITUTE

CENTRE FOR ENERGY POLICY

# What narrative emerges to support a 'just transition'?

Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



UNIVERSITY of STRATHCLYDE  
INTERNATIONAL PUBLIC  
POLICY INSTITUTE

CENTRE FOR ENERGY POLICY